

Beat: Lifestyle

## **LONDON Was Hosting the UNITED KINGDOM S BIGGEST 420 PROTEST Ever**

**Saturday April 20, in Hyde Park**

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**USPA NEWS** - The High Club (THC - Leading UK Cannabis Lifestyle Brand, & is in support of UK Cannabis Reform) was hosting the UK's Biggest Ever 420 Event last weekend, Saturday 20th April, in Hyde Park. The Protest is against the "Unjust Laws" surrounding the Use and Possession of Cannabis in the UK. Attendees to the Free event were entertained and educated by a Variety of Acts on the Day - the line-up was including Artists such as Dappy and Educational Talks from Industry Leaders. Proceedings kicked off at Midday hosted by Hip Hop Artist Clement Marfo, who is recognized for his Frequently Featured TV Anthem 'Champion'.

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Marwan Elgamal, Founder of The High Club said just before the Event, "This Year has been Huge for the Cannabis Industry, not just for Business but also the Law itself. In the UK we've seen considerable Progression made in regards to Medicinal Access. To mark what has been an Unprecedented Year for the Cannabis in the UK, we've put Plans in Place for this to be an Unforgettable 420. Last year there were around 15,000 People, this year it will be more than double that."

Amelia Amin, Founder of CBD company Endoboxes, and Head of Management at The High Club, also said, "It's All Part of our Duty as a Company. We support the Liberalisation of Cannabis Laws that this Historic Protest Demands. It's a Privilege to provide a Platform for Key Members of the UK Cannabis Community to speak on. It's our Way to engage with the Voices of the People and to make sure their Collective Voices are heard by Government."

The Head Sponsor of Saturday's Festivities is Product Earth, a Well-Established Leader in the Hemp/Cannabis/CBD Industry. Product Earth runs an Annual Cannabis Trade Expo and Festival - this Year's Expo is on the 23rd-25th August in Warwickshire.

Source : The High Club Ltd.

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